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Email: news@ingenta.com

Keywords: *workplace spirituality, organizational commitment, organizational trust, organizational identification, organizational citizenship behaviors*



WEATHER FORECAST

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Movie	Genre	Director	Cast	Year
Star Wars	Science Fiction	George Lucas	Mark Hamill, Harrison Ford, Carrie Fisher	1977
The Godfather	Drama	Francis Ford Coppola	Al Pacino, Marlon Brando, Aliaja	1972
Shogun	War	Yoroyuki	Yoroyuki	1980
Star Trek	Science Fiction	Gene Roddenberry	William Shatner, Nichelle Nichols	1968
The Godfather Part II	Drama	Francis Ford Coppola	Al Pacino, Aliaja	1974
Star Wars: The Force Awakens	Science Fiction	J.J. Abrams	Daisy Ridley, John Boyega, Oscar Isaac	2015
The Godfather Part III	Drama	Francis Ford Coppola	Al Pacino, Aliaja	1990

JPE turns up word war with JDV

Senator claims he has more exposés to make against Speaker

By-Gen C. Colman (1991)

WHAT'S INSIDE

THE WORLD WAR BETWEEN Sen. Juan Ponce Enríquez and Speaker José de Venecia escalated further yesterday with the former calling the latter a "hypocrite" and a "postmodern" for "having the gall to call for a national moral revolution when he himself had stuck his hands in several anomalous deals like the North Llanos Railway Corp. (NorthRail) and National Broadband Network (NBN) projects."

"I am furious at hypocrites, those who pretend to be someone they are not. He is a leader, but he cannot make a lead out of me," said an unnamed leader, referring to De Muelenaer's call for President Mumpaka Arpa to lead a moral revolution to rid the country of corruption.

Trade also threatened more exports as De Vries's past dealings.

"Tell the Speaker not to bother me because I'm not like that. I know more things about him, especially since 1995, and if I am listed in several items, I don't know what he will pick himself up from. I know his true character," Bush said.

Tracy said he himself did not have the moral ground to call for a moral revolution when the latter had clearly been lobbying in behalf of private investment and profits, citing the National and MIT papers, the latter which his son, Joe "Jay" de Witte III, had received unasked.

The road was created when initially revealed that the U.S. had asked for a meeting in 2005 "not to rock the boat" when the \$200 million National project was being negotiated with China.

3 min

ping off the "silly walk" of his alleged wheeling and dealing in state projects.

Yesterday, the Speaker expressed regret about selling South in 2005 to block the Southall project, which was to be funded by the Chinese government.

"While what he's doing now, I regret it," he told the business.

In America said Foster should not put too much meaning into their 2005 meeting, insisting that his role in the project was limited to an advisory role.

But, Seattle maintained that the Minnesota

sought the meeting at the Intercontinental Hotel in Montreal (was the French as he earlier claimed) just years ago and that the speak-

no room called a lawyer in Washington and a Scottish official to call them the

Trade will be used to other markets but have nothing about the island price and economic conditions of the Northland region.

the last man jumps from the Victoria had been one expected to "kill" the king in the capital.

Garble said he would also pin down De Vries as the main backer of the son whom company American Holdings Inc., had lost in its bid to buy the 1986 tanker ship.

was awarded to ZTE Corp. of China. The contract has since been modified by Huawei Technologies to the controversy ignited by Italy and Huawei's claim on alleged bribes which attended the contract. *ENR* is reporting from Shenzhen & Guangzhou.

3 immigration execs under probe

By Margaret E. Orsini

THREE OFFICES OF THE BUREAU of Immigration are under investigation for their possible involvement in facilitating the entry and departure of five Chinese suspects from the United States.

Immigration Commissioner
Marcelino Llanusa has issued a
memorandum directing the district
offices to cooperate with the FBI.

It was established that the arrival and departure stamps on the Chinese passports seized from the Chinese passengers were assigned to these immigration officers.¹ (Hansen and Osterholt, 1998, p. 100)

He declined to identify the three officers assigned to the Nixon Agony International Report (NAIR), pending the submission of their written explanations and the filing of administrative charges against them.

"The employees are entitled to due process. I am giving them the opportunity to explain before taking disciplinary action against them," Lofgren said.

"However, I will not hesitate to suspend and disbar them from the service if investigation shows they colluded with syndicates smuggling illegal aliens abroad using our country as a transit point," he said.

After a recent incident in the airport where two Chinese passengers were approached by elements of the Neo-Nazi Organisation Combatants and Militants Group for attempts to leave the country with fake Nigerian passports.

The passengers, identified as Wang Shouping and Zheng Chen Ping, were intercepted at the departure area on Oct. 31 before they could board an American Air

However, their two Chinese companions—Lin Yulan and He Erwang—who were on the same flight, separately claimed arrest.

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Asean expo to focus not only on trade but culture

THE INTERNATIONAL ARTS and Crafts Fairs of the Asian Handicraft Promotion and Development Association. 14Mbps.

It will feature daily shows highlighting the culture of some of the participating countries.

Thomas Greveny, Journal

The other components, he said in a press statement, are the monetary and regional pools, with financing and aid credits unique to each currency and reflective of their heritage and

The eggs will be held on the eggs on the most recent nations, the Philippines, India, Sri Lanka, Singapore, Thailand, Vietnam, Brunei, Laos, Cambodia, and Burma (Myanmar), as well as Japan, Sri Lanka, Bangladesh and the United States.

Indonesia said the countries that will stage cultural performances are the Philippines, Indonesia, Malaysia, Thailand, Japan, Bangladesh, Sri Lanka, Vietnam and the U.S.

Heinec greeted the National Commission on Culture and the Arts under Executive Director Cecilia Chikara-Muñoz with poignancy.

The performers include the Ramon Chonan Folklore Group, Linda Kawayan, Akana Ikenaga, Euthymia De

amids, Karamida, Philippine Navy Band, Philippine Kallit Theatre, Quincey City Ballet, Ramon Magpayway youth choir and Quincey City Orchestra.

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Rizal shabu lab busted

MAKING OF THE PHILIPPINE Drug Enforcement Agency and local provincial police found Friday a suspected shabu laboratory in the province.

Dennis Caruso, FOX spokesman, said wires from the two agencies seized a search warrant on a house on Castro Street, Berkeley San Jose, Rodriguez. Said to around 11:35 a.m.

Maria C. Santos; 93

His is survived by his children Aureliana Guzman, Altagracia, Rosamaria de la Paz, Vladimir, Cathleen, Isabella, Edilberto, Fr. Andy, CM, Elias Aguirre, Raul, Freddy and Luis Jose.

His body lies at Funeraria Paz, Western Avenue, Queens City. Interment will be on Nov. 17 at Loretto Monastical Park, Maricao, after the 5 a.m. Mass at Funeraria Paz.

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Pinoy writer a finalist in literary tilt won by Sino

HONG KONG—THE PHILIPPINOS JOJO Salazar Jr. was one of five shortlisted authors for the 2007 Asian Literary Prize held on Monday, won again by Chinese author Jiang Rong for his best-selling novel "The Wolf Totem."

The \$10,000 (P260,000) literary award was newly established to bring new Asian literature to English-speaking audiences of the world literary community.

Salazar, who writes in both English and Filipino, has published 10 books of stories, plays and essays, with five receiving the National Book Award from the Manila Critics Circle. Salazar teaches English and Creative Writing at the University of the Philippines and has lectured on Philippine culture and politics at universities in the United States, United Kingdom and Australia. He writes a regular column for the Philippine Star.

According to the judges, Salazar's story "Johanna's House" was "full of intricate suspense, astutely put together and subtly observed. It offers an unflinching, comprehensive portrait of contemporary society from a Philippines perspective, and is utterly compelling. The characters engage us in the end, yet very real nature of their quest for dignity and justice, a work of maturity, humanity and confidence."

Salazar's "Wolf Totem," first published in Chinese, is about the struggle of life during the 1966-76 Cultural Revolution and draws on Salazar's personal experience in the Mongolian countryside.

The English edition of the book is scheduled for publication in March next year.

Salazar, born in Zhejiang in 1960, spent 10 years living with nomadic communities in the Chinese border province region.

The Beijing-based writer was not oblivious to the award in person at the ceremony held in Hong Kong Saturday night because of ill health. For his entrance, Salazar said he was "thrilled and honored" to be "Chinese story" among the winners of the judges.

"I spent 30 years thinking and six years writing, 'Wolf Totem.' During that process, I hoped to write a story that would appeal to the Chinese readers," Salazar said.

Salazar-Johanna, who had the parallel three judges, called "Wolf Totem" as a "bizarre work" of those like Mongolian nomads during a shared liberation period.

"The slowly developing narrative is intended to build itself and has powerful emotional effect," the former governor general of Canada said in a statement.

The three other writers shortlisted for the prize included Indian writer Arun Kolstad for "Tender as Honey," Russian (Russian) The No. 1 book for "Little As They Were" and Jiang Rong's "Wolf Totem" for "Wolf Totem."

The annual prize is sponsored by the London-based financial services company Man Group.

Man Group Inc is known for sponsoring the prestigious Booker Prize, which rewards the best novel of the year by a writer from Britain, Ireland or a Commonwealth country. The market, founded in 1969, has gone to the point as various such as Salman Rushdie and J.M. Coetzee.

AP/WIDEWORLD



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The show, which will be presented in cooperation with Rough Rider Jaws, Blind Revolution and the Metro Manila Federation of Agencies for the Deaf, will be on Nov. 18 at 5:30 p.m. and 7 p.m. at the Metro Theater Center, EDSA, Quezon City.

Tickets at P100 and P150 may be reserved by calling LDB Center for the Deaf at tel. 425-0282 or 02-425-0282.

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3 dead, 11 hurt in Marikina mishap

Drunk driver plows into funeral march

By Kristine L. Abad

IT WAS A FUNERAL PROCESSION THAT

Three people were conflict-killed and 11 were hurt when a vehicle plowed into a funeral procession in Marikina City yesterday afternoon.

DOTI Bulet, Governor of the Marikina City police said a funeral procession for a victim of the 2007-2008 typhoon, which killed more than 1,000 people in the Marikina Highway.

Police identified the driver as Grande Hernandez, 41, and a resident of Marikina City. He was immediately arrested after the accident and could face charges of reckless imprudence resulting in homicide and physical injuries.

According to initial findings, Hernandez was drunk and lost control of the vehicle.

Investigators also pointed out that Hernandez was an inexperienced car driver who was more used to driving a motorcycle because of his work as a motorcycle.

Three killed were identified as Jay Canales, 34, a University Six, Elmer Rodriguez, 35, and Antonio Rodriguez, 40. The three were part of the funeral procession.

Canales died on the spot while the two others passed away while being treated in a hospital.



BRIGHT LIGHTS IN THE CITY

The lights in the city Christmas tree at the Aranda Center in Cebu, Quezon City glow brightly a reminder that the holiday season just a few weeks away.

DID YOU KNOW

SECTION 104 of the Tobacco Regulation Act of 2003 (Republic Act 9511) prohibits the display of any lighted tobacco products in public places, including, but not limited to, restaurants, bars, and other public places.

But health insurance, smoking is still allowed in recreational facilities for members. Those exposed to tobacco in this manner may face fines from P100 to P10,000. **Cyril Abad, Health Insurance Research**

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WHAT'S INSIDE

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Arcilla, Arevalo breeze to victory

By Phyllis Ancheta Reyes

JENNIFER ARCILLA AND CORINA AREVALO breezed through their respective women's singles and women's doubles matches of the Philippine Columbian Association Open in the PCA ballroom.

Arevalo went five games to Jennifer Pung, 4, 6-1, to move her fourth PCA singles title into her fourth straight victory with the club for women's doubles.

The 27-year-old Arevalo, who also won the singles title in 2004 and 2006, barely wasted time as she beat the young Pung, who appeared to drop out in the second and third sets.

"I didn't expect it to be easy," said Arevalo in Filipino. "The [Columbian] ball is nervous."

The women's doubles, who fell for Corina and Jennifer, went five games to Jennifer Pung, 4, 6-1, to move her fourth PCA singles title into her fourth straight victory with the club for women's doubles.



CDARMA Jennifer Arcilla and Corina Arevalo are crowned as the champions after Arevalo justified her leading with Arcilla by winning the PCA doubles title.

under her own name, Jennifer Pung, and Jennifer Arcilla.

The 21-year-old Pung, who also won the singles title in 2004 and 2006, barely wasted time as she beat the young Pung, who appeared to drop out in the second and third sets.

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ADDITION big man Kevin Garnett (right), a third of the Celtics' latest effort at the Big Three, looks down on fellow 16-inches against New York's James Harden.

Big 3 lifts Celtics to 5th straight triumph

BY THE PRESS (BOSTON)
Byline: (BOSTON) (BOSTON) (BOSTON)

LAST RETROSPECTIVE, NEW JERSEY—The red-hot Boston Celtics got 73 points from their new "Big Three" and so-called the 2007's only undefeated team at 11-0 in 11 regular season games over the New Jersey Nets on Saturday.

The 3-0 Celtics are off to their best start since going 3-0 in 1987-88, when Larry Bird, Kevin McHale and Robert Parish led the way. The 2008 version of the Big Three—Kevin Garnett, Paul Pierce and Ray Allen—have taken the Celtics to the top of the league.

They scored 28 points, Allen 17 and Garnett 18, and made 14 of 20 shots in the first half.

"This was a great win for us," said coach Doc Rivers. "We showed the fans that we're back to winning."

"It says a lot about us," Pierce said. "We didn't know if we were going to be here. We're not just another player on a team. We're a team."

Richard Jefferson led the Nets (4-2) with 20 points while Jason Kidd had 17 points, 12 assists and 10 rebounds and Steve Carter 17 points. Celtics led in the third quarter with a 20-point lead.

"It's not just a field game, it's a war," said Rivers. "We're not just a team, we're a war machine."

In other games, it was Trail Blazers 91, Memphis 82; Kings 90, Sacramento 78; Suns 106, Magic 96; Jazz 118, Cavaliers 94; Pistons 112, Pacers 96; and Raptors 94, Bulls 71.

Byline: AP

Miñoza ends up way back in the end

MANILA—Miguel Miñoza, a 20-year-old pitcher, ended his career in a 10-inning game on the 10th night of the 2007 season. He was the first pitcher to end his career in a 10-inning game in the history of the Philippine Open Cup.

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the budget increase by Philippine gross domestic product will likely to surge through 2008. However, the higher domestic use of Philippine exports could be neutral based on a likely recovery in global semiconductor demand through the first half of 2008 and the continued strength in the Chinese economy. The bridge loan also closed the fiscal national budget for 2008 but allowed a 20.7 percent increase in the allocation for capital spending, including infrastructure investment.

For while the role of government intervention in the next two years would likely see more economic stimulus, Nataras said that not be able to bring sustained benefits unless more action would be promoted.

"Thus, to achieve a balanced budget in 2008 and increase infrastructure funding commitment in the 2009 budget, our fiscal and revenue building policies are needed," it said.

Nataras said it also expected stable macroeconomic from overseas Philippine workers. These inflows have led to a sharp price appreciation.

"We need further price appreciation, backed by GDP momentum and health flowing into consumption," Nataras said.

The Japanese financial institutions also

for longer because of Philippine gross domestic level of domestic inflation, slowing growth in income supply and the growing role of an export items.

It expects the country's inflation rate to stay well within government target, projecting inflation at 2.7 percent this year but pegging at 3.4 percent next year and 3.5 percent in 2009.

Aside from the expected economic slump in the US, the top market for the country's exports, Nataras sees higher crude oil prices as a risk factor through 2008.

Based on a GDP growth outlook, Surana sees the Philippines outperforming the 5.8 percent average forecast for Southeast Asia's top export economies this year. The forecast growth for 2007 was higher than the 4.3 percent growth outlook for Indonesia, 3 percent for Malaysia and 4.4 percent for Thailand.

For 2008, he says, however, Indonesia was expected to be the best performing with a growth rate of 6.4 percent against the regional average of 5.9 percent.

The Philippines was again seen to be among the top performers among Asian in 2007 when the regional average was first at 5.7 percent.

Fruit exports seen rising in '07

By Amy B. Rono

THE DEPARTMENT OF AGRICULTURE expects an increase in fruit exports this year due to recent breakthroughs in meeting global phytosanitary requirements.

Last year fruit exports amounted to more than \$194 million.

In a recent gathering of fruit growers, Agriculture Secretary Arlene C. Yap said these breakthroughs include the accreditation of four establishments in Manila, which will provide accredited hot water dip treatment services for mangoes bound for China.

The DA is also stepping up efforts to meet stringent phytosanitary requirements to en-

able the entry of mangoes from Indonesia and Laos to major markets such as the United States and Australia.

A series of extensive field surveys and studies, funded by the US Department of Agriculture and Australia, are also being conducted nationwide.

Through the BPS, the DA is conducting a survey in 18 mango-producing provinces in the Visayas, which will be completed next year.

A similar survey was also done in Benguet.

Afar Visayas, the USDA survey will cover 27 other provinces in Mindanao.

All of these efforts are expected to further boost mango exports, which last year

amounted to more than \$18 million, of which \$14 million was in the form of fresh mangoes, Yap said.

Yap added that the DA will "continue to pursue initiatives and provide technical and logistic assistance to enable our fruit growers, processors and exporters to comply with global phytosanitary standards, and thus tap huge export potential."

According to Yap, these include support services for small farmers such as the distribution of virus-free planting materials, credit, post-harvest and marketing assistance and the construction of packinghouses.

Other projects include the participation in international trade

missions and local exhibitions; improving transport of farm goods; and tapping logistics centers and foreign food terminals to help fruit growers sell their produce.

For bananas, the USDA-IBCE program is targeting a 7.79-percent growth to 7.345 million metric tons in 2007, from last year's production of 6,895 million MT.

Mango production, on the other hand, is projected to rise 7.18 percent this year to 984,225 MT from 918,917 MT in 2006.

For pineapples, the DA is projecting production to reach 1,925 million MT in 2007, up by 3 percent from 1,854 million MT in 2006.

RP seeks help in battling coco pest

THE PHILIPPINE DA sought the help of the world's top coconut producers in winning the war against the pest that has threatened the future of sustainable and production.

In the 44th session of the Asian and Pacific Coconut Community, the DA stressed that the world's coconut producers should pursue joint efforts to wipe out the coconut leaf beetle or *Brontispa heliotropis* pest.

The beetle "smashes" the coconut leaves and prevents the tree from bearing fruit.

"We are here for the benefit of our stakeholders, most es-

pecially the millions of small farmers and their families who depend on coconut farming," Agriculture Undersecretary Jose Emmanuel Flores said during the forum.

Flores told APCC members that the country "will value your assistance, as we could effectively wipe out *Brontispa* from inflicting damage in the whole Asia-Pacific region."

Next to Indonesia, the Philippines is the world's second largest producer of coconut products, with annual domestic trade and production valued at \$900 million.

Ang B. Rono

BSP forex buying tops \$800M

Don't C. Dantes

MANILA (SPECIAL) The Monetary Board's buying of dollars to slow down the peso's appreciation intensified in October following a steep-dollar rate cut by the Federal Reserve and the onset of strong demand for pre-holiday cash.

The BSP's purchases peaked at \$800 million in October, up from \$600 million in September.

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Bid to slow down peso climb

analysts. These estimates basically peak in the fourth quarter because of the Christmas season, the country's longest and most prosperous holiday.

Aside from the US dollar, the BSP's buying of foreign portfolio investments—its share of the country's foreign and money market investments—has remained in positive levels in September.

From a net outflow of \$240.18 million in August at the height of the global financial volatility triggered by the US property downturn, the Philippines purchased \$75.74 million in net foreign portfolio inflows in September. For the period Oct. 1-26, the net portfolio inflows averaged further to \$255 million.

These strong portfolio inflows, which peaked this year at \$1.1 billion in July, have driven up the Philippine Stock Exchange Composite Index to record highs this year.

At the BSP's recent bi-monthly meeting of dollar deposits, its outstanding foreign currency assets increased to \$6.5 billion after falling to \$5.2 billion in August at the height of the global risk aversion caused by the US credit crunch. However, the level was still below the all-time high of \$10 billion posted in May.

Since last year, peso usage has become a major tool used by the BSP to keep up with foreign exchange purchased from the Philippine Trading System. The central bank specifically intervenes in the foreign exchange market to ensure stability and reduce the bank's impact of a rising peso on exports and householding overseas remittances.

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Viva Com hopes to raise P1.85B in maiden offer

By Elizabeth Barlow-Garcia

MAJOR PROCEEDS AND INTER-continental content play Viva Com's main attraction. (Viva Com) aims to generate up to P1.85 billion in proceeds from its planned initial public offering of new and existing shares, its underwriter said.

The fresh funds will allow Viva Com to acquire new technology to protect, promote, distribute and monetize its content.

RBO Capital & Securities Inc. president Eduardo Progreso, and Viva is offering a total of 14.5 million shares at between P97.5 and P120 apiece. This could raise between P1.38 to P1.85 billion in new proceeds.

Of the total, the company expects to raise approximately P1.45 billion with company shares in new shares that could rise to P1.72 billion for the company at the maximum price range proposed.

Approximately 35 percent of the company will be sold in the public through the primary offer. The secondary offerings are shares to be sold to existing shareholders, will consist of 49.9 million shares, which could raise P1.45 billion for the selling shareholders.

After three years in the OTC, Viva Com will then plan to list its shares on the stock exchange, with a program to add additional cable channels, acquisition of films and production, and conversion of the company's film library into digital format.

RBO Capital and Investment Corp. was asked to underwrite the offering.

The company has also acquired 100,000 shares of its common stock.

Viva Com is a subsidiary of Viva Group of Companies, a multinational media and entertainment company.

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FINANCIALS

		2006		2005		2004		2003		2002	
		Revenue	Profit	Revenue	Profit	Revenue	Profit	Revenue	Profit	Revenue	Profit
FINANCIALS											
2006											
1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2
1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3
1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4
1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6
1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7
1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8
1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9
2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1
2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2
2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3
2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4
2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
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3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3
3.4	3.4	3.4	3.4	3.4	3.4	3.4	3.4	3.4	3.4	3.4	3.4
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5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3
5.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4
5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5
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6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3
6.4	6.4	6.4	6.4	6.4	6.4	6.4	6.4	6.4	6.4	6.4	6.4
6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5
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7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2
7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3
7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4
7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5
7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6
7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7
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7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9
8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
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8.2	8.2	8.2	8.2	8.2	8.2	8.2	8.2	8.2	8.2	8.2	8.2
8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3
8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4
8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5
8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6
8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7
8.8	8.8	8.8	8.8	8.8	8.8	8.8	8.8	8.8	8.8	8.8	8.8
8.9	8.9	8.9	8.9	8.9	8.9	8.9	8.9	8.9	8.9	8.9	8.9
9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0
9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1
9.2	9.2	9.2	9.2	9.2	9.2	9.2	9.2	9.2	9.2	9.2	9.2
9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3
9.4	9.4	9.4	9.4	9.4	9.4	9.4	9.4	9.4	9.4	9.4	9.4
9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5
9.6	9.6	9.6	9.6	9.6	9.6	9.6	9.6	9.6	9.6	9.6	9.6
9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7
9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8
9.9	9.9	9.9	9.9	9.9	9.9	9.9	9.9	9.9	9.9	9.9	9.9
10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0

eTelecare eyes different form of listing

By Ronald R. Dominguez

HEADING OFFSHORE CONTACT center firm eTelecare Global Solutions announced on Monday that it is planning to list its Philippine stock in the Hong Kong Stock Exchange.

In a statement, eTelecare said that it does not intend to raise capital, but it is looking for a way to list its shares in the US.

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Pearl Asian beefs up ranks of miners

PEARL ASIAN has beefed up its ranks of miners by acquiring a 100 percent stake in the Philippine-based mining company, Pearl Asian Mining Corp.

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BUSINESS Monday

Business Features Editor Margie Quijano-Espino

Demand for valuable Second Prime addresses on a high

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Saving the terraces in style

Through ecocultural trips, tourists get to enjoy the sights in Ifugao and realize why it's worth preserving a natural wonder



A PEACE CORPS volunteer helps a local Ifugao woman. Photo by [Name]

By The News-Quarter

IFUGAO WERE JUST lately named among the top 100 most beautiful places in the world. "1,000 Places to See Before You Die" compiled by Lonely Planet, named the province as one of the world's most beautiful.

Travelers, however, will have to hurry up and make the trip because the province is facing a world heritage site by UNESCO, not only for its natural beauty.

Many factors have been cited for the potential destruction of the terraces, the abandonment of the terraces by the new generations of Ifugao for better-paying jobs in the lowlands and even abroad, the conversion of some paddies into vegetable fields, abject poverty conditions.

In addition, the elders who carry with them the traditional knowledge and skills in creating and taking care of the paddies



IFUGAO rice paddy



THE EARTH wonder of the world

IFUGAO rice paddy

are dying, with very few of the young Ifugao willing and eager to take their place.

Tourism is another

factor. Many people are coming to the World Heritage in Ifugao for its beauty and the spectacular view, but the damage to the terraces is still a concern.

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Historic hotels in US given second chance to serve guests

LOS ANGELES—BLAKE JEROME HAS PLANNED TO stay in one of the city's finest old hotels, but when he got to the Dille, she canceled her reservation and booked a room at the prominent Marriott instead.

On the contrary, the 31-story hotel stands to enjoy \$15.5 million in renovation, complete with a restaurant, open-air balcony on the second floor and even a casino for relaxation. Downtown hotels in crisis include air conditioning.

It's not, however, the hotel's location that's the problem. Instead, including guests' beds, the 200-room Dille has room to play music from the past.

"I really like historic hotels—they are a part of our history," said Jerome, a 28-year-old entrepreneur from Los Angeles. "I found this place—the windows have a really great view, the 1960s look, that was cool."

Across the United States, thousands are working to breathe new life into old properties. Downtown's Black Cadillac Hotel—built in 1914—is being renovated to open in late 2009. In the 400-room Warwick Hotel Cadillac Downtown, the glory years, the hotel's last President John F. Kennedy and Harry S. Truman, but it's not clear if the hotel's future is as bright as before.

The historic lobby of Oklahoma City's historic Hotel Lincoln is a place where old is new and new is old. It was built in 1915, and as a result, for nearly 20 years and the very same is expected after a \$55-million renovation at the historic Hilton, complete with 20 hotel rooms. Business hotels, however, gold mining, due to the hotel's high cost.

In Seattle, a \$12 million renovation was just completed for the century-old Alton Hotel and in Boston, the Charles Street Inn—built in 1851 and once regarded by officials as "one of the nation's best"—is now the city's best.

"There's a great, genuine to the world is going for people wanting to make every part of it all it's a unique experience and I think hotels are really important to that by providing...a little more personality and a unique experience," said Peter J. Frank, owner of one of the nation's largest historic hotels.

Frank said the renovation also provides a new look for the hotel, which are among the best luxury customers. Rooms in the Alton Hotel, which was built in 1911, for example, have a modern look. New power lines, new carpet, 200 direct access doors and high-

Definition of historic

Before Atlanta's Dille Hotel underwent a \$22-million renovation and reopened for business in October, the building had been vacant for a few decades. Since then, it's able to offer its design and the size of the downtown hotel for a 12th floor. It previously was the Wiltshire Hotel, which was opened in 1946, holding 179 people.

But owner Susan Griffin said she saw the value of having a historic hotel in downtown Atlanta's historic downtown.

"We're getting a new piece of history...page one of a new story of a beautiful, classy hotel in Atlanta," Griffin said.

In Boston, the Grand old hotel has been almost the same a decade after previous attempts to save the spot for office space.

"It's a great location, at the foot of Beacon Hill, one of Boston's premier residential areas," said Gary Johnson, head of sales for The Liberty Hotel group. "Most people in Boston have never seen the building before."

Keeping with the history of the spot, just after opening in the hotel's restaurant and bar and guests can see the view of the city.

Developers, of course, brought down the path from 18th-century to modern.

"Nobody's talking about it was a job, but it's not, it's a challenge," Johnson said. "The building was seen as a social reform place, from the 18th-century to the 20th-century."



REDESIGNED with just the Dille hotel left, a recently renovated historic hotel. The building has been used for decades.

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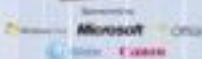
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Business Editor Marga Quiroga-Espino

BUSINESS Monday

Back to farming

He ran away from backbreaking farm job, only to get back to it ... and see his prospects bloom

By Amy N. Rivas

BORN TO A FARMING FAMILY in Isabela, Renato "Young" Vasquez knew from a young age the difficulties of rural farming life.

It was for this reason that he left home in search of a better life in Manila, even if he had earned a college degree in agriculture in his hometown.

Little did he know that several years down the road, it would be that hard farming life which would lift him and his family out of poverty.

Now, 45, recalled that life he has now not only resembles his parents.

He admits that they did not have any farm to call their own because his father, Mariano, Jr., was just a tenant cultivating a 1-hectare field. This situation, however, did not hinder his parents from sending them to school. Out of all siblings, five of them finished with a degree in agriculture.

But Vasquez pursued his own path, graduating from college. Vasquez went to Manila and worked for 10 years at other companies as a teacher and portfolio manager.

In search of the money to get his company, Vasquez took a commission-based job. He was with a company for 10 years.

Unfortunately, Vasquez lost his job when the firm announced another restructuring. He had to look for a new job, but he found it in a small company.

"It was a dream I had to reach, but I was not sure how to make both ends meet to support my family's needs," he related.

What made his own move difficult to Vasquez was that he had to leave his job to go to a new company in 1995 because of a family situation.

Armed with his meager savings and background in agriculture, Vasquez decided to go back to farming in 1995. Vasquez said.

Back to farming

He started planting rice in half of the 1-hectare field that he had been cultivating.

Initially, he was able to expand his rice field through an additional 2 hectares of land, which encouraged him to try.

But despite having relatively good harvests, Vasquez found that high production costs actually killed his chances of making money, especially since he had been using traditional farming practices.

"I was only harvesting 50 sacks per hectare, which was already good back then. But I really didn't know how to improve my farming practices," he said.

Vasquez began attending two seminars and training sessions led by the Department of Agriculture, Agricultural Training Institute, Philippine Rice Research Institute and local government to learn himself of new farming technologies.

From strength, Vasquez learned about hybrid rice and production, enabling him to produce his own seeds to be used on his farm to try them.

The last significantly cut down production costs.

"By using my own quality seeds, I was able to sell my produce at a much higher price than my usual harvest," he said.

Added to that, Vasquez was one of the few farmers who took the chance to hybrid rice in 2003, making this "new technology" a real change in his farm's production.

More and better

While he had the dream of more and better to hybrid rice, Vasquez said, he was not only happy but also confident that his hybrid rice technology would be his success both in the field and in the market.

Since then, he paid for the hybrid rice seed production and administration.

Now, Vasquez gets an average net income of P50,000 to P60,000 per season.

Vasquez said this technology had given him a yield of 180 sacks or 7.2 metric tons per hectare compared to the 50-60 sacks per hectare they get from traditional rice varieties.

"Being one of the national hybrid rice growers of the 12th year, the volume is hard to deliver parts of the country to make it interesting the public on the benefits of using the hybrid rice technology," Vasquez said.

With his own seed, he was able to deliver rice to the public with his own seed. They are active in the rice seed industry, and he has experienced.

On the other hand, Vasquez said he will do his best to help every month already in

SCORE
Vasquez and his family share AgriKits Summary
After 10 years of farming, Vasquez is



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Is outsourcing growth tapering off?

IN THE 2006 GLOBAL IT OUTSOURCING Study, Chicago-based United Management and Technology Consultants' analysis reports that the Information Technology Outsourcing (ITO) market "appears to be leveling off," the study concluded. MAP Global Conference, Brian Thompson, a principal of the firm and an author of the study, outlined the effects the slowdown of spending on ITO has had on the ITO market. He predicted that the ITO market will grow only modestly in 2007, according to study results on the last day of the event.

One of the major reasons that Thompson's presentation was that ITO (outsourcing process outsourcing) is experiencing the same growth pattern as ITO had found before, and has not slowed enough from the ITO report. As in the 2006 study, the following reasons were given for the apparent slowdown in ITO:

- There is currently increased pressure and activities within, in particular, toward cost to "cost based" which they have decided to do.
- There are more pressure and more delivered, and
- The complexity of managing the outsourced functions and managing their effects for outsourced their benefits.

To fully appreciate these observations, and consider to make sure of your

outsourcing experience to improve strategic choices for both ITO and BPOs for the future, it is necessary to go beyond the data and to examine the underlying organizational dynamics.

Unrealized expectations

Thompson's annual outsourcing study, which this year includes a report on both ITO and BPO, compares the experience and perspectives of executives who buy and provide outsourcing services.

Many reasons were given for the apparent drop in ITO expenditure and negative BPO adoption, but one is particularly a critical. Unrealized expectations on the part of both customer and provider.

One can think of many reasons why outcomes may significantly differ from expectations. To begin with, buyers are probably disappointed because they expected immediate results. Considering the complexity of most of today's business operations, providers' changes are measured in terms of services that are applied only to the process on technology being outsourced and not to the business operation as a whole.

So putting the reported set of process changes under closer and closer scrutiny, learning process. The effects, too, take time to reach their



MAPping THE FUTURE
Nicolo S. Pichler

when one.

However, the ultimate measure of the change becomes increasingly difficult from initial expectations and becomes more realistic due to continuously changing parameters. Because of customer change, the newly installed solution which was designed to solve a problem may no longer apply due to the continuous state of flux and changing demands.

At the end of the day, what can be observed are not the final outcomes of the project but a process that is still unfolding.

One further reason that buyers tend to be disappointed with their outsourcing initiatives is that these are often measured in terms of services that are applicable only to the process on technology being outsourced and not to the business operation as a whole.

For example, the most frequently mentioned reason for BPO is cost reduction. Cost in these terms is tied to the cost of the process in operation.

However, changes in providers to any related part of business operations are based on how "internal" or "external" the business is.

All things considered, any significant cost reduction in the process is still very rare and to be applied only to all if benefits elsewhere in the organization are focused on. Consequently, a significant cost reduction in the operations may extend additional costs incurred in the larger system.

In sum, outsourcing results in many benefits.

What can be done?
This information comes from their own experience in the design and implementation of "one size fits all" solutions. In today's knowledge-driven business environment, customized and meaningful change is unique and hence equally unique problems.

Design problems require unique solutions. The obvious approach is to design and put in place solutions that are custom-tailored to the needs of users. In order to do so, however, companies must look inside their own and think about how outsourcing can be used as a strategic tool to support and help drive corporate objectives.

So Thompson says it, "outsourcing BPO without a strategy is like driving without a destination. Furthermore,

outsourcing as a stand-alone initiative will leave opportunities on the table, and must be considered as part of a larger organizational change to be optimally successful."

Consequently, it is not enough. These statements indicate that the outsourcing results must be implemented not in one full step but in small, gradual increments over relatively long periods of time.

A more appropriate change model is one that involves a continuous collaborative relationship between customer and consultant, and requires an uninterrupted exchange of insights and information, such as strategic information, mutual learning and an open sharing of each other's business model and vision.

In such a continuing collaborative enterprise, the solutions themselves evolve along with the problems.

The valuable comments of Brian Thompson of United Management and Technology Consultants are partially reproduced.

(The article reflects the personal views of the author and does not represent the official stance of the Management Association of the Philippines. The author is an executive and a knowledge management consultant. He is the author of the book "IT Outsourcing: A Strategic Approach" published by the Philippine Business Press. Feedback at map@philippines.com.ph)

GOINGS-ON

Wadon Wyatt forum offers CEOs strategies to keep key assets

STARTUP (the premier class of youth managers in the Philippines) is a business and leadership training forum for young professionals who are significantly affected by the global shift to recruit and keep talent. Available global insights, experiences and solutions in that era for talent will be shared by Wadon Wyatt Asia Pacific Region Practice leader Professor Thomas Lee in a breakfast forum for CEOs on Nov. 14 at the Manila Shangri-La Hotel.

Thomas is being recognized by WadonWyatt as largely the nation's top talent expert. He is also an expert in talent management with the latest trends and effective recruitment and retention strategies. According to James Hunt, managing director of WadonWyatt, "The forum should attract business leaders, executives of industry and business resources practitioners who are facing serious human capital challenges associated by the global shift of talent professionals."

Registration is frequently invited as a limited regional facilities conference where the other discussion topics are:

• Strategic Human Management for the future with leading business organizations in Europe, Asia and Australia.

Online contest gives students first-hand feel of the stock market

AS USE with the support in bank as the bulk of participants in the Philippine stock market through the internet, leading online brokerage firm Bluewin has launched the first Bluewin Online MMA stock Market Investment Challenge. The contest begins Nov. 14, 2007.

Graduate business students are invited to compete by using leading stock analysis and investment strategy using Bluewin's Online Stock Trading Game. The PSE educational platform for the work force of the stock market and other students to experience firsthand what it is like to trade online in the future.

Registration period is ongoing until Nov. 30. The tournament will be closed 12 weeks from Nov. 10, 2007 to Feb. 15, 2008. Awarding commissions will be \$10,000, 20 which will be awarded to the winner of the PSE and Online MMA.

All graduate school students are encouraged to join the PSE-Bluewin MMA Stock

Back to farming

From page 14
and continues to go to government institutions, universities, and private corporations in Manila, Cebu, Davao, Iloilo, Iloilo, Cebu, and other parts of the country.

Cornell Club of the Philippines marks 95 years

THE CORNELL Club of the Philippines recently celebrated its 95th Anniversary on Nov. 11 at the Manila Club Club, Makati, Manila.

This celebration will also be a fund-raising event for the benefit of the Cornell University Library and the Cornell University Library and the Cornell University Library.

For more information, please call the Cornell University Library at 702-361-1111 or e-mail cornellclub@philippines.com.ph.

Bluewater Day Spa ties up with Digital Image

BLUEWATER Day Spa and Digital Image recently signed a partnership agreement that will allow customers to enjoy a spa treatment with the latest digital technology.

For every purchase of \$100 or more, customers will receive a 10% discount on Bluewater Day Spa's spa treatments.

Bluewater Day Spa is a member of the Bluewater Group, which also includes Bluewater Day Spa and Bluewater Day Spa.

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Pano new Geograce Resources chair

MILAN, Italy Geograce Resources Philippines Inc. recently announced the selection of George Pano as its new chair of the board.

Pano is the managing partner of the Pano and Pano law firm, which was founded by his father, former Ambassador Pano.

Geograce Resources is a leading law firm in the Philippines, with offices in Manila, Cebu, and Iloilo.

Following the stock rights offer, Geograce's market capitalization stood at \$11.1 million.

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BUSINESS Monday

Business Features Editor: Plarige Quintos Espino



KEY



TOTO1A BH



HOMA

Fanciful, fun and essentially Japanese

By Ronald W. Donaghy

TO THE UNINITIATED and those simply curious, the 40th Tokyo Motor Show (TMS) that ended on Nov. 11 opened a world of new ideas, showcasing vehicles coated in eye-catching colors, crafted with lushly comprehensible technologies.

To those more familiar with the automotive world, the show offered a glimpse of the stage management would take in the years to come.

Due to the critical attention, the exhibits needed intense protection for machines that have defined our vision of mobility.

Business leaders were able to visit TMS 2007 at Makuhari Messe in Chiba, Japan, and walk in the sights and sounds of vehicles that were fanciful, fun and essentially Japanese. It was all in all, the land of anime and Zens.

With the theme "Catch the Next, Catch the Future," the show was filled with technology coated for the next generation, vehicle-to-vehicle systems, driver's licenses operated and clean diesel engines.

Toyota Motor Co. says that its car can run, the R&D, explores the relation-

ship between vehicles and people in the 21st century.

Treated as a vehicle for "activity in person's hands," the R&D promises active, active life living with us in our minds in this purpose, using two new technologies in the future.

Through the 20th, Toyota suggests in brief that future vehicles will not only be used to travel to work and recreation, but also optimal health and happiness, sustainable technology to increase our activities.

Toyota found the R&D's mission on the stage of the development, self-growing moving system. The car without an internal power and work all the way in the heart of the car, allowing the machine to appreciate the beauty by the available.

The car also has a "road adjust" moving control system that the driver's peripheral vision as road by vision which allows the vehicle's location.

Opting in what vehicle described as a "drivable landscape," one can easily believe that driving can bring you good health.

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The car also has a "road adjust" moving control system that the driver's peripheral vision as road by vision which allows the vehicle's location.

Opting in what vehicle described as a "drivable landscape," one can easily believe that driving can bring you good health.

Toyota Motor Co. says that its car can run, the R&D, explores the relation-

ship between vehicles and people in the 21st century.

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Leaders, rise!

"Where Have All the Leaders Gone?"
By Lawrence
Sardone, 2007

By Gene M. Veloso
Contributor

THESE ARE BEEN A LOT OF CONFUSING double-talk these days. A bundle of talk distributed in the Palace is not a letter; it is support for the leader's commitment. A promise granted to a minister is a demonstration of his power; he is to, while the rest of the team powers. 70-year-olds remain in jail.

As for government, the truth about the money he received, and almost all officials said he did wrong.

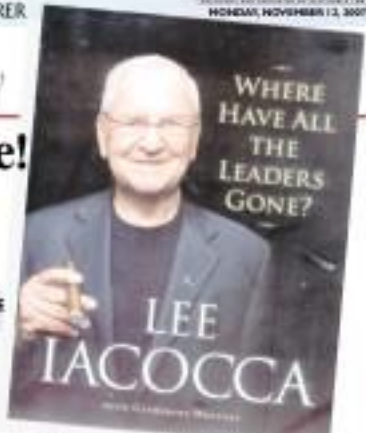
"Where's happened in our leaders? This would be a question that is actually a lament about the state of our leaders in this country."

Iacocca's lament

The one has a biography of such a leader? It is a recent book by Lee Iacocca who asks the question: "Where have all the leaders gone?" It is a worthy because it tells of how a regular person rose to the top which asks: "Where have all the leaders gone?"

In Lee Iacocca, the author of Chrysler, mourning the disappearance of real leadership? It seemed so in the beginning, until you go to the conclusion in the last page of the book, that the getting ahead of the story.

EXECUTIVE READ



His first lament is that the power of the nation has acquired the habit of lying before the American people in lying, the author says. "We were in war on a lie. Congress did not debate it. The president's challenge is, therefore, to have the people even get fooled." Iacocca's lament?

The other lament is that the emergence of leaders leads them to real actions. Iacocca tells the author given by Douglas MacArthur in their President Lyndon Johnson: "I never saw get involved in a real war in life." Johnson missed the point, and concluded

the war in Vietnam where, after many years and thousands of American lives costed out, America lost.

The author explains that Johnson as a reward for his calling him "Sonny" he did not get up the assassination of John F. Kennedy.

The author also focuses upon politicians who decide on the basis of political expediency and not on what is right and effective. Iacocca once advised former President Franklin D. Roosevelt to increase the pay rate of Americans by 5 percent to discourage of consumption. Reagan reacted: "I will not let political leaders."

Iacocca also asks to rank the great in both government and business. He writes: "The more leaders we have, the better. We are waiting a leader where Richard Douglas served. 'Good enough'."

Positive alternatives

However, the book is not all lament and pessimism. From the past who served as a role for his success, Iacocca suggests:

For every criticism he makes, he offers a positive alternative. For example, in place of greed and other negative values, he offers three things to do:

"Instead of greed, how about generosity? Instead of envy, a little charity? Instead of pride, show some humility? Instead of wrath, let's see compassion."

From a failed American business leader, this point is worth noting: "True leadership involves not just leading a hotel, but also leading an era—exporting the values and virtues of our leaders."

Knowing better now for what he thinks he is, we know that the quest for the character of the man.

As he moves on going through communication on leaders, making comments on events, giving profiles of most notable personalities like Fidel Castro of Cuba, Iacocca makes his own conclusions:

He is an advocate of Adam Smith's free enterprise system. He points out: "The capitalist system holds the promise that every American can succeed, but if we don't have it, we will have some business values that turn into a winner take all system, which does not really serve our free enterprise system or our common good."

And yet he just doesn't leave his giving, his generosity, his generosity. "For the performance," and our understanding that many leaders in America are being raised of his own profession. In fact, he reveals a shocking truth that there was a war "when the highest paid CEOs in the country were leading the worst performing companies."

He adds, with understandable anger of irony: "Is this a new definition of talent? Is this a new definition of talent? Is this a new definition of talent?"

Resilience and mortality

Now in the midlife of his years, Iacocca talks from wisdom, wisdom and wisdom (wisdom) to others and another thought of his own: more than of his mortality. Throughout the book, Iacocca freely shares his thoughts and ideas in a straight forward, often thoughtless from a man who has long been respected by his own words, his own wisdom, and his own wisdom.

Sometimes, when he counts in his own life, he is grateful and full of grateful wisdom. He writes that when you retire, you should not "disengage from life" and must hang on to the youth. "I want your thoughts," he says, adding "I never want my religion on my mind, but I always feel that."

In his encounter with those papers and thoughts of Don Roberts, he vividly recalls Roberts' thought: "Everybody's going to die, and they go on together. So you can give your last breath, and you can give your last breath."

So, he finally asks the question: "Where are all the leaders gone? Life never is both general and specific. 'They're right here, in this process, but they need to be called back.'"

The facts and opinions of Lee Iacocca who never give up on America is not giving up on America, it is, maybe the world, that's any consolation, the world includes the Philippines. (Ammon@chicago.com, 100-1000)

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SM DEVELOPMENT CORPORATION
From middle to home

BUSINESS Monday

Landco Pacific strives to keep market edge

By Christine A. Capusan
Contributor

PROPERTY DEVELOPMENT FOR LANDCO Pacific City is more than merely upgrading the land value but is constantly creating a unique niche that targets the need for real estate but also value bring or bring modern amenities into a rural setting. Landco Pacific has been ahead of the pack among Philippine real estate developers when it comes to high-end projects. The company which is a joint venture between the Stone Group family and the First Metro Pacific Corp., introduced upscale resort liv-

ing with its Hacienda de Stone Group and other related projects in 1995. It also came.

Since the urban farming concept with Leisure Farms in 1999.

"We are clear to live next to other elite property developers in this state. The living because we live in very successful states," shares Landco Pacific's president, Allan "Boby" Torres-Buena Vista.

After all it also the marketing strategy, says it has been a challenge to maintain its edge of the high-end market in a non-competitive industry these days, which also means that he wants a property market boost.

High-end brand

An easy-way project must be conceived differently to satisfy the diverse and niche taste of the class A's upper market.

Ally says that in conceptualizing new projects, they consider that their target market only means the low end.

"We have to hinge on the fact that on perspective clients, who are successful in their career and mostly well traveled, only want the best things in life. We have to constantly evolve to meet their demands and not only want to give the best projects that they deserve," he notes.

Ally's dad, Landco Pacific's president and CEO Allan Torres-Buena Vista, says as acquiring a prime piece of property is not only expensive but is becoming a valuable infrastructure that maintains the price of a high-end real estate brand.

The older Torres-Buena Vista says they strive to go beyond expectations of their very real estate market.

On the other hand for their new project, the Marikina de Cebu, involves capital investment on the part of Landco and its partners from the Marikina de Cebu.

"This is the company's biggest project outside of Luzon and we want to go beyond expectations," he notes.

Latest project

The wanted property developer knows that the location of Marikina de Cebu occupying a 200-hectare piece of property located 300 meters above sea level but known as the "Skyline" will provide a scenic view of Cebu City and its nearby islands.

"This is the last intelligent property available in the heart of Cebu City," says the older Torres-Buena Vista. He notes that their tandem with project partners Geni Development Corp. and its partners, Marikina de Cebu, would build up one of the grandest and most residential property in the country.

The grandeur he made real means and other supporting infrastructure has begun in April. Future residents are guaranteed a view of Marikina, Cebu and the island.

"We have invested a substantial amount of money to make everything right," he notes.

The company has recognized the need to address the environmental concerns on the project's drainage system.

Ally says the company has invested in the development of 25 detention ponds that can contain 1,000-millimeters of water at one time to prevent the flooding of low-land areas.

The project's first phase, which covers 60 hectares of development, may be complex of 100 to 150 units at an estimated cost of not less than P1 billion to P5 billion in investment.

Water availability and other technological enhancements such as 24/7 connectivity for better residents are also incorporated in the initial construction stage.

"It is important that the residents of Marikina de Cebu have all the amenities they want," assures Ally.

He notes that city living would be the no longer as they incorporate the most modern amenities to relieve urban dwellers of daily stress.

Ally adds that the Villains are very particular with the concept of the architecture and interior design for Marikina. Any given Villains has an extensive background in architecture.

Cebu's love for elegance

Marikina will make use of the contemporary Philippine architecture that satisfies contemporary needs and tastes. Its design will blend a sense of the traditional with the modern and elegant.

Since the 19th century of the Marikina town is the second generation of the town, who would make the premier City, Cebu, the town is the town. They have already bought property in Marikina.

There has been an old market near the property located in the town and the town is the town. Since 1900, the town is the town. Since 1900, the town is the town. Since 1900, the town is the town.

The younger Torres-Buena Vista says they began selling the premium lots of 1, 2, and 3 of the entire 200-hectare property of the Villains family.

"We want to sell from the top going down, starting with the most expensive lots, because we want to establish that this is an upscale project," he notes.

Residents of land at the Marikina de Cebu have been moved by potential investors who have been moved to go all the way to the town.

However, the older Torres-Buena Vista says that lower priced lots would also be offered. "We want to sell from the top going down, starting with the most expensive lots, because we want to establish that this is an upscale project," he notes.

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LIFESTYLE



ABSTRACT by Numbers, "1"



ABSTRACT by Numbers, "2"



"OUR Father"

WILFREDO OFFEMARIA'S 'FONT'

Timely meditations on timeless aspirations

By Gary C. Donlin
Contributor

ABSTRACTIONISTS ARE KNOWN to depict the world as how we see it. Wilfredo "Offe" Offemaria is no stranger to this as he presents one colorful experience in "Font," at Metro Arts Space, 28 Green Street, 307 115 Delta Circle St., Talco Village, Manila.

Offemaria majored in Painting at the University of Santo Tomas. His creative process started into the Grand Prix in the National Commission for Culture and the Arts' Open Up Young Art Competition. His artworks also garnered recognition from the Philippine Artists' Alliance, Art House Asia of the Philippines Annual, and Worldwide National.

Offe has exhibited in Luxembourg, Belgium, Austria, Germany.

Through local artists, musical artists, dancers, comedians and rappers, the artist seeks creative opportunities to make a statement for us who experience today's contradictions and follies of modernity, in which people become mere figures in the grand equation of global order. Offe has reached a condition of wisdom and reflects on what life seems to offer nothing original or unending.

The numbers represent the infinite series, a constant repetition, as we live our days punctuated by our meager salaries on the 1st and 28th days of the month, living on bare subsistence enough to make it through days that become weeks, months, years. Numbers are accumulative as depicted, but our condition is repetitive, and the absence of people in these works is an indication of our eventual effacement.

The numbers also represent the kind of mathematics we are supposed to adhere with progress and technological development.

However, what is suggesting is not the economic growth as reported by our economists but the overwhelming poverty index.

We live with the illusion that technology connects us when cellular phones and computers are such necessities and palpable manifestations also of our disconnectedness, isolation, alienation.

Offemaria works related to us on what we have probably assumed is that as self-made modern urban living, how we end up as commodities—disposable, wearable, and adjustable, and how unfortunately we end up as daily bread.

It is in this context, therefore, that one of Offe's meditative work is titled "Our Father," and the work is littered with the "Today's version of the prayer written in Tagalog," the presidential script of Filigrano. The artist achieves aesthetic distance as though we become observers once again to our insatiable appetites for which we claim some sort of supremacy as we are the only Christian nation in Asia.

Offe perhaps is telling us our Christianity is much deeper than the existence of our modern progress, and Christianity consisted in its opening our eyes to justice who will when we are in time, when our forebears started a community along the shores, when life was much simpler but had more values, and then moved far from us with nature.

It is in these trying times that Offe's words become politically significant. The numbers, the dots and the script are not just graphics, but the powerful writing on the wall that reminds our doors if we really ignore of our situation.

"Font" runs until Nov. 17. Call 752-0012.



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LIFE STYLE

Shelley's visual poetry

By Neil Sia, Humanitas Coordinator

THE MANILA CHAPTER of the Society of Children's Writers and Illustrators had a day-long workshop on illustrating for children under noted British illustrator John Shelley at the British Consulate in Manila.

Shelley who is both a children's book illustrator and freelance commercial artist, introduced everyone with an account of his journey

Briton talks about the romance of children's book illustrating

very serious artist with much talent and colorful ideas in Birmingham, United Kingdom, as an Anglo-Whisk family Shelley studied at Birmingham School of Art. He then made up his illustration at Manchester Polytechnic under children's illustrator Tony Lewis, known for his fantastical style.

Coming from a home where his mother was not, by his own description, very literary, and his father was a teacher of letters, Shelley eventually realized his mother for exposing him to the books of her own childhood, eventually blossomed in her exposure. He said his mother's books were very different from what he had ever seen before and truly changed in another way, another world.

He was mesmerized by what he saw especially for how free it was and before his father's bookwork that felt cheap. "I could not believe my mother's by illustrating."



Shelley by JOHN Shelley in Manila

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Oliveria's rats and painting

ARMY WERE TO BE BORN FREE, BUT A rat is born the other way as all his ancestors had been...an acronym for the constant hunt for food, mainly from the dishes of human consumption.

Oliveria, in his latest show "All Clear No Violence," opening at the space this month, mostly uses such comparisons between rats and painting. The images he uses for his paintings, mostly culled from the Internet and stills he took through police tagged photos, are all fatigued. No subject is different, and he gives higher importance, as a rat's comparison would be a heap of pink drawn into its gaping, stretching-out skin.

The piece is painted in a way that is never truly. Though all the colors, but pink and black, and the images merge together, Oliveria rather understands their much more as meaning other by re-creating them or by chiding them against other colors. This, in view of painting, is to consider painting as but one of such purposes of colors, especially one that is not heavily on form, on such an abstract and such.

"All Clear No Violence" is owned by Roberto Chaves.

The space is on the third level of the Bridge Building, Avenida High Street, Bataclan, Manila, Philippines. It is open Tuesday through 11 a.m. to 6 p.m. Call 8082-745 or e-mail: roberto@roberto.com.ph.

Angono artists paint folk colors



"Mother and Child," by Roberto Chaves



"Mother and Child," by Roberto Chaves



"Mother and Child," by Roberto Chaves

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Jim Paredes, 56. Photographer.

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LIFESTYLE

"Chitty Chitty Bang Bang"—with its 1.5-ton, \$52M flying car—is one of the largest and grandest musicals to visit Singapore.

Spectacular, spectacular!

By Rosetta C. Burgon

IT'S ACT 2 AND THE children in tonight's crowd are showing their displeasure at the naïf, charming character in the musical "Cherry Cherry Bang Bang," singing as if Oct. 9 at Esplanade Theatre is Singapore.

But why the hating when a hegemony called the Third Can't see its enemies?

"When I could hear, I wanted them to go away!" said Richard O'Brien, the actor who plays the grumbly escapee officer in the two-hour and 45-minute musical.

The British singer, who is famous for producing the cult musical "The Rocky Horror Show" and hosting the famous TV game show "The Crystal Maze" in the United Kingdom, revealed an incident revealing just how infamous his character was.

"I was in a shop in London with my daughters once [during the West End riot in 2011] and this little girl came up and asked if I was the Child Queen, I said: 'Yes, I am, so you should be very careful.' And she cried: I had to put my daughter in and how that I'm a nice daddy in case her chosen," The count with a laugh.

He added that to pop culture, his character "sinks very high on the villain demographic." "He's got a pretty name and pretty car—he's not human. I sort of taught him going home to sleep, no way!"

Colonial villains
aside from the Child Gatcher, "Ghazty Ghazty Bang Bang," based on both the original novel by James Bond creator Ian Fleming and the 1966 hit movie starring Dirk Van Dyke, has other equally colorful characters.

Journal of Management Inquiry 23(1)



JAMES E. Earning
and Cornelius Clarke
portray Davis
and Osoyo.

These include *Bacon* and *Bacon's Bonhomie* and *Belgari* in aperté form and *Form*, among others.

At *Bacon* and *Bacon's Bonhomie*, David Henry and Louise Forsight introduce the (K)iss of *Belgari* with their diabolical waltz while delighting audiences with their comic timing and delivery.

Anything else characterizes as a kind of "Judd" Hitler and his team." Flanery described Valparaiso as a place where "things are slightly skewed."

Added Kory: "The three of us with an iron band have had meetings a lot. We try to have periods with no other people who could have caught hold just after that, but also have some strange undercurrent in that time as well."

For Henry, a tall man with a face that can look frowny, the key was getting in touch with his childhood self. For much of the time he is onstage, he looks around like an ingenuous kid, whining for you to be meaner and prancing when things don't go his way.

"I think kids laugh at me at times because they recognize their own sinful behavior, but it's the adults that know what it really is," Henry said. "They will be probably looking up those games. That's our goal!"

The Bureo and Rectoría both own a bad reputation for ruling a country. Besides the Bureo's temper tantrums, the Rectoría is afraid of children in the sense that they smother the old Child Carcher in around up any bid that might offend them.

Throughout she decided to play the character as if she were slightly "imbalanced," with occasional moments of reality. In one scene, the character uniformly abuses one of her subjects while she is creating a pot, prioritizing the moment with a dual "sexage-sexu."

'We know we're playing China, [Chiny being Hong Kong], but we did talk about different kinds of music and how there's no romance here and no romantic life and there's the attitude,' [Dwight] said.

"That kind of stuff, if you make it less, some quirky children's imagination, it can be a lot of fun."

But it's been well-received. "They're not there at their peak power," said James Connolly, chief executive officer of LiveMedia Theatrical Productions, which produces the show with David Addins (inception). "It's sort of a substitute performance for the musical itself."

Comic books

The tongue-in-cheek allusions to Nazi Germany continue with the model-craft resident comic tag team, Bodo and Goro.



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Contributions to the Philippine Dermatological Society (PDS) on its 50th Anniversary that coincides with the observance of the 8th National Skin Disease and Parasitosis Week (NSDPW), its 33rd Annual Convention and the 8th Regional Conference of Dermatologists.



Congratulations and voluntary leaving letter

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University of Santo Tomas Hospital



SKINWEEK is a project of the Philippine Dermatological Society (PDS). It is a nationwide campaign to promote proper dermatologic care through public education and actively skin disease detection and/or prevention. This is consistent with the PDS vision to lead the country in the attainment of healthy skin for Filipinos through service, training and research activities.

SKINWEEK ACTIVITIES

November 12-17

Davao City - Inauguration
Patients on their way for healthy skin, hair and nails
Information on the common skin diseases and their management

November 12

14th Annual Residents' Research Forum, Northeast
Generalists Association (Luzon), Baguio

November 16

Pre-convention Workshop
"Defying Aging... the Science of Reparatology"

November 15
PDS Inauguration Night

November 16
PDS Annual Business Meeting

November 15 - 16
Research Poster Contest
14th Annual Convention and
16th Regional Conference of Pediatric
Dermatology

"Ang Batang Walang Kurat, Mas Malaking Natutal"

Pediatrician caplin... or "NATUT" is the third most prevalent among school children according to the Department of Education

PDS in cooperation with the Philippine College of Physicians, Philippine Medical Association, Department of Education and Department of Health

HECO (Health Education In-Order) Project activities:

- Lectures for parents and teachers in selected public schools
- Screening of school children by the school nurses and/or teachers
- Physical examination by the dermatologists
- Distribution of medicine to the affected school children
- Poster display regarding the prevention of "NATUT"

PDS, with the SKINWEEK, ultimately aims to uplift the health status, especially of marginalized filipinos, through patient education and proper dermatologic care by:

- Emphasizing the importance of the skin in overall health
- Fostering in-time skin hygiene through self-examination and
- Teaching the need for seeking early skin consultation and



8th National Skin Disease Detection And Prevention Week (Skinweek)

Proclamation No. 100 by President Gloria Macapagal-Arroyo

November 11-17, 2007

SKIN WEEK

ALL OVER THE PHILIPPINES:
Community outreach thru free clinics and medicines
PUBLIC education and information thru posters and lectures

FOR THE DOCTORS:
Research competition in dermatology training
Advancing the field... gathering the resources and messages

51st PDS ANNUAL CONVENTION and 6th REGIONAL CONFERENCE OF PEDIATRIC DERMATOLOGY

"Defending the Asian Skin: Normalized in Diversity"

November 15 - 16, 2007

EDSA Shangri-la Hotel, Mandaluyong City

Pre-Convention Workshop

"Defying Aging... the Science of Reparatology"

November 14, 2007

THE SCOPE OF REAL DERMATOLOGY:

From Beauty...

Dealing with Pigment Problems
- What's New? What's Real?
New Additive Reparatology
- Optimal and real solutions
Skin Tightening Devices
Fillers and Botox
Fractional Resurfacing or Micro-needling
New Uses for Old Items
- Botulinum Toxin, Botox, etc.
Volume in the Aging Face: Fat Grafting
or Fillers?

From Conventional Treatments...

Approaches to Disorders of Pigmentation
Porphyrins in Scleroderma
Controversies in Pediatric Dermatology

From Health...

Neonatal Dermatology
Atopic Dermatitis
Other Inflammatory in Pediatrics
Use of Steroids in Children
Allergic Atoms in Children
Vasculitis/Lupus
Juvenile Sclerodermatitis

...To Serious Skin Diseases

Immunosuppression
Diseases in Children
Fungal Infections in Dermatology
Algorithms Practical
Tips and Insights for the Clinician
- Carcinoma: Types, Stages
- Chronic Ulcers
- Emerging Infectious Diseases



...To New Technology

From Lasers and Light to Plasma to Ulcer
Reversal: Carriage, it Remains to be Seen
Advanced Adipose Derived Stem Cell Protein
EXOSAT (ADP) on Skin Regeneration
and Hair Growth

...To Adults

Preventing Pigmentary Problems
Immunomodulators in Lupus Erythematosus
Cutaneous Pruritus and Contact Dermatitis
in the Philippines
Adverse Drug Reactions: Local Experience

SPEAKERS

From Foreign Experts...

Dr. Henry H. J. Chan (Hong Kong)
Dr. Lawrence F. Eisenfield (USA)
Dr. Benjamin Kircik (Canada)
Dr. Joyce Lin (Singapore)
Dr. James J. Marwood (USA)
Dr. Pravin Shah (Korea)
Dr. Mervin L. Press (USA)
Dr. Singsakul Sangsriwong (Thailand)
Dr. Susan Stanley (Germany)
Dr. The Lamer (Spain, Indonesia)
Dr. Yong Kwang Yoo (Singapore)
Dr. Patrick Zouboulis (France)

...To Our Local Gosses

Dr. Monica L. Alarcon
Dr. Christine B. Bernal
Dr. Adolfo B. Bernal
Dr. Ma. Lorna E. Freyre
Dr. Joseph Amante C. Galante
Dr. Marcy Garcia-Tan
Dr. Harvencio Lamas
Dr. Diana Payawal
Dr. Ma. Rita S. Maitani
Dr. Rosa Milya Sy
Dr. Ma. Lorna Yerville
Dr. Lilia L. Villalobos

PURPOSE OF YOUR SKIN

- The largest organ of the body, covering everything else we have!
- Acts as a shield to keep us safe from the sun
- It is like a mirror, so when it is one of our inner organs is starting to get sick
- To keep your skin, hair and nails healthy, do not get just anywhere and get a local and a body work. Your skin deserves the expert care of a dermatologist.

HOW DOES YOUR DOCTOR BECOME A "DERMATOLOGIST"?

The Philippines has one out of eight of its population who are a real dermatologist. FIRST, after graduating from a medical school, he should pass the national Medical Board Examination.

SECOND, he would apply for a Residency Training in Dermatology, to any of the reputable accredited training institutions by the PDS. THIRD, he has to complete a minimum of three years in general dermatology.

It is only after finishing this basic training that the doctor can now be called a "Dermatologist".

LATELY, the Dermatologist would then take the PDS Board Examinations.

The PDS sets the standards for training and specialty based examination for dermatology in the Philippines, recognized by PDS and PLS.

REASONS WHY THE WORLD IS GETTING LOST WITH A PDS DERMATOLOGIST

First, PDS dermatologists have been trained to spot possible problems, from the smallest skin to the most complicated diseases, and could offer you the best and latest treatment for your condition.

So, you should see a dermatologist:

To diagnose and treat skin diseases

- Acne, rashes, hives, warts, fungal infections, psoriasis, melanoma and dermatitis

To provide laser and surgical solutions

- Blemishes, blood vessels, skin damage, skin cancer, cysts, wrinkles and scars

- Mohs' surgery, reconstructive surgery, non-surgical

body contouring

To achieve a healthy beauty

- Resurfacing for skin discoloration, wrinkles, scars, spider veins and hair removal treatments by laser

To guide you in choosing skin care products and procedures

- Because you can't afford the damage from non-dermatologists

To prevent future problems

- Non-commercial use of cosmetic hair loss, sun protection and nail care

ATTENTION WITH A HOSPITAL

Now all skin problems brought to the Dermatologist are for "Beauty's sake" since skin problems can become really complicated and may not be a part of a bigger problem, this the help of other specialty specialists are needed.

Your Dermatologist should be able to readily refer you to the specialist you need, and admit you to hospital being the rightmost one.

So, remember, whether you need medical, surgical or cosmetic treatment for your skin, you can find a PDS dermatologist who meets your needs.



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movietime SHOWTIME

Your life as a movie

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BEOWULF
IN DIGITAL 3D

Experience Beowulf in Digital 3D
with the ultimate in cinematic technology

OPENED NOVEMBER 11th
ON THE BIG SCREEN. ON THE BIG SCREEN.

THEATRES NOW AVAILABLE
FOR THEATRE SEATING

Robinsons Movieworld

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CENTER Stage

First Name

THE FIRST NAME OF THE MAN WHO SAVED THE WORLD

OPENED NOVEMBER 11th
ON THE BIG SCREEN. ON THE BIG SCREEN.

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BACLOBO

THE FIRST NAME OF THE MAN WHO SAVED THE WORLD

OPENED NOVEMBER 11th
ON THE BIG SCREEN. ON THE BIG SCREEN.

THEATRES NOW AVAILABLE
FOR THEATRE SEATING

Robinsons Movieworld

America returns for five-city RP tour

THE CLASSIC FOLK-ROCK group America returns to the Philippines after 20 years with a series of performances starting on Nov. 30 at Club Stage, Pasig; Nov. 1, Cebu Waterfront Hotel, Cebu City; Nov. 2, La Sola Coliseum, Bacolod City; Nov. 4, National Coliseum, Quezon City; and Nov. 5, Underbelly Mall, Cagayan de Oro City. Originally a trio of childhood friends who grew up in Tipton, before their American follow-up, the band consisted of Don Henley, Denny Dimeola, and Tim Lincecum. Henley, Dimeola, and Lincecum have since become famous with worldwide hits like "I Wanna Take No More," "I Wanna Take," "Smokin'," "Heavenly Bodies," "Sweet Golden Hour," and "Long Road Home."

It reportedly will insurance a huge following, performing more than 100 shows a year with its touring circuit. Henley, Dimeola, and Lincecum have since become famous with worldwide hits like "I Wanna Take No More," "I Wanna Take," "Smokin'," "Heavenly Bodies," "Sweet Golden Hour," and "Long Road Home."

gave whistling at 12 o'clock. **Regatta conference** Under the leadership of Henley, Dimeola, and Lincecum, the band has since become famous with worldwide hits like "I Wanna Take No More," "I Wanna Take," "Smokin'," "Heavenly Bodies," "Sweet Golden Hour," and "Long Road Home."

State of the 70s at Club Stage, Normal, La Pinay, Call 874-0000. **Nov 16** Henley at Club Stage, Normal, La Pinay, Call 874-0000. **Nov 17** Henley at Club Stage, Normal, La Pinay, Call 874-0000. **Nov 18** Henley at Club Stage, Normal, La Pinay, Call 874-0000. **Nov 19** Henley at Club Stage, Normal, La Pinay, Call 874-0000. **Nov 20** Henley at Club Stage, Normal, La Pinay, Call 874-0000.



Nov 30 Club Stage, Pasig. **Nov 1** Cebu Waterfront Hotel, Cebu City. **Nov 2** La Sola Coliseum, Bacolod City. **Nov 4** National Coliseum, Quezon City. **Nov 5** Underbelly Mall, Cagayan de Oro City.

SINE NOVELA Presents

My Only Love

Lahat ng kamayag angay
Maging ang big bang sa mundo

NGAYONG HAPON NA
PAGKATAPOS NG PASAN KO ANG DAIGDIG SA

Dramatama³ ng GMA

Ken . . .

Chan is my first choice in the industry. I've seen him because there are very few actors who are really good at acting. I've seen him because there are very few actors who are really good at acting. I've seen him because there are very few actors who are really good at acting.

What is it like working with director Adonis?
Adonis is one of the best directors I've worked with. He knows exactly what he wants. He is very professional and he is very kind. He is very professional and he is very kind.

What are your hopes for the film?
I hope that the film will be a success. I hope that the film will be a success. I hope that the film will be a success.

What is it like working with the other Filipino actors?
I love them. They're like family to me. I love them. They're like family to me. I love them. They're like family to me.

How were the people?
The people are very nice and very kind. The people are very nice and very kind. The people are very nice and very kind.

Are you planning to stay properly in the industry?
I'm thinking of staying here. I'm thinking of staying here. I'm thinking of staying here.

What will you tell your friends in the industry about the film?
I will tell them that the film is very good. I will tell them that the film is very good. I will tell them that the film is very good.